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## SOME DESIGNERS DESIGN CHAIRS

## BEST DESIGNERS THINK HOW NOT TO

Multidisciplinary Artist

*Year 2012 will start with us NOT designing chairs*

PREVIOUSLY: Ore.e Ref. Challenged the designers of the world to NOT design chairs the next year.

# NO-CHAIR-DESIGN Challenge



***NO-CHAIR-DESIGN  
Testimonial 1# (Link)***



***Invisible Chair Hitting  
the Streets (Photo)***



***Print a Tutorial Zine  
(.pdf)***

*"We have challenged the designers of the world to NOT design new chairs the next year. The world has enough chairs, designing new ones only takes time from repairing the once we already have".*

Thank you for supporting the NO-CHAIR-DESIGN Campaign to and happy New Year from the NCD-Crew. *Actually it's just the two of us here in the office but calling ourself a crew sounds cooler... Honestly speaking we don't even have an office anymore – but that's an other story ;)*

We begun challenging designers to NOT design new chairs this July and currently over 300 people are committed to the cause! ~250 have done so over a Facebook event and the rest have joined the challenge on our campaign site (recommended). 300 participants is a good number... And you may also challenge more people using the Challenge a Friend form online.

**People can join the campaign even after New Years eve.**

Designers, activists and artists are seriously preparing for a year of NO-CHAIR-DESIGN here in Finland. Which means that we will remain busy lobbying sustainable design in different kinds of events. Some public workshops are already in the pipeline. We plan to teach people how to maintain stuff that they own... for example by teaching *how to sharpen knives*, which is a really useful skill to know. Next year we will also be making somekind of analysis on the impact this campaign has had and write a more detailed overview on the reasoning behind it.

There have already been interesting debates in the blogosphere and the original tutorial "How NOT to design chairs" has been featured on [fastcodesign](#), [wearedesignbureau](#) and [architizer](#) to name but a few. One organization we would especially like to thank is the [Alternative Design Capital – Celebration of Design and Urban Culture](#) . Thank you all for making this possible (and NOT designing chairs the next year).

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ORE.E REFINERIES MAKING DEGROWTH FUN SINCE 2007

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