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Past Issues

Transl

SOME DESIGNERS DESIGN CHAIRS

PREVIOUSLY: Ore.e Ref. Challenged the designers of the world to NOT design chairs.

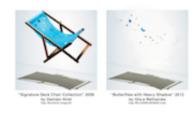
HOW NOT TO

Still NOT designing chairs? Excellent! Make sure You never will.

NO-CHAIR-DESIGN Challenge



Anti-Imperial Moustache Wax



Editorial picks from the NCD-C Blog



Send "The Message" to the year +2500CE.

Autumn Greetings from the NO-CHAIR-DESIGN Campaign! Only one more newsletter will be send after this, so if you want to stay in touch with Ore.e Refineries in the future, please subscribe to the regular company newsletter.

For the past year we've been touring events in Finland; lobbying for the idea that designers should NOT waste time.. designing new chairs.

To proof our point we got our hands dirty as Kääntöpöytä Org. invited us to run a workshop called "Swingers Club for Elderly Chairs" in Helsinki. And we've ventured as far as Jyväskylä (Design Week) to convince people that the world does not need new chairs. We've also hooked up with various Alternative Design Capital projects over the year.

The next World Design Capital is going to be **Cape Town** and the ADC working-group is planning to build networks between outsider designers here and there. If you have contacts to that region of the world. Please let us know! It would be great to hear what sort of a critical design scene there is 10446km from here.

Some exiting statistics: The "How NOT to: Design Chairs" tutorial video hit 10.1k recently and in total NCD-C related videos have had over 80 000 views! Our blog has proofed to be a site of interest for people seeking inspiration and understanding regarding the role of *chairs in western culture*. We'll keep on posting for the next three months but sadly our contribution to the NO-SOMETHING-DESIGN Movement will come to an end 1.1.2013. Fear not you still have plenty of time to Challenge a Friends to NOT design chairs!

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And Ore.e Refineries is gland to announce two

projects!

- The Message is a social project during which we'll select a message addressed to the civilization which will discover the a nuclear waste repository being build in Finland. The message will be carved it in big letters to the bedrock of the waste repository site.
- Anti-Imperial Moustache Wax We're on a quest find the perfect ingrediences for a ecogeographically spesific moustache wax recipy. If You have a handlebar moustache or you'd like to grow one, You'll find the recipies we're experimenting with usefull.

Thank you for supporting the NCD-Campaing and making this year almost chair design free!

ORE.E REFINERIES MAKING DEGROWTH FUN SINCE 2007

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